

# ALL ABOUT DATA: REAL WORLD PATIENT MONITORING THROUGH PATIENT SUPPORT PROGRAMS

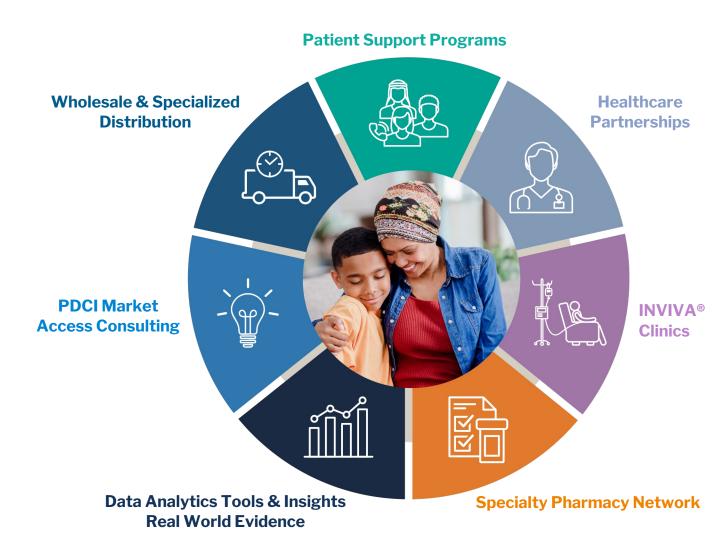
CORD RARE DISEASE DAY – APRIL 28, 2025

ANDREW MCELROY - DIRECTOR PATIENT SUPPORT SPECIALTY HEALTH

## McKesson Canada Specialty Health

## Your Partner in Possibility: Your Connection to Patient Care

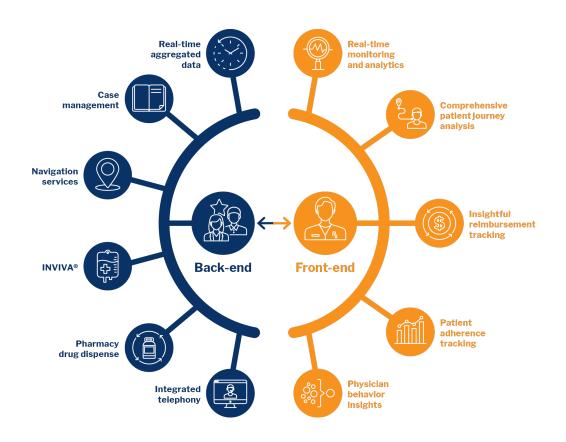
- End-to-end healthcare solutions
- Robust Patient Support Programs across multiple therapeutic areas, including rare diseases
- Leading provider of drug access in Canada, supporting numerous molecules
- Expertise in Specialized Distribution and Data Commercialization
- National footprint with Specialty Pharmacies and INVIVA® private infusion clinics
- First accredited infusion network in Canada





## **PSP DATA INSIGHTS (PATIENT PULSE)**

Data collected through a PSP can be turned into actionable intelligence supporting patients



### Baseline patient demographics

• Analyze patient segments, including switch and treatment-naïve patients

Oversee the patient reimbursement journey, from enrollment to drug coverage

Identify reasons for discontinuation

Assess and monitor patient treatment patterns

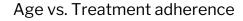
Optimize program efficiency through data-driven insights

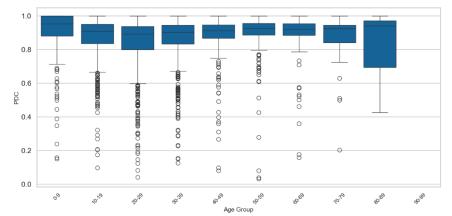
Enhance support and program performance



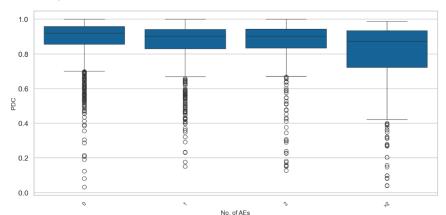
## CASE OF OUR PSP DATA ANALYTICS IN ACTION: IMPROVING ADHERENCE

The Specialty Health team analyzed program data to generate insights about adherence trends. They designed a proactive intervention to address adherence-related barriers and improved clinical outcomes for patients.

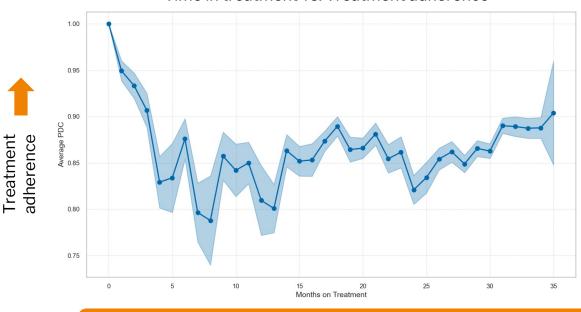




No. of experienced adverse events vs. Treatment adherence



Time in treatment vs. Treatment adherence



## Actionable insights and potential intervention points

- By Age group
- By number of experienced adverse events
- By time in treatment



**Treatment** adherence

## Specialty Health McKesson Canada



# THANK YOU